

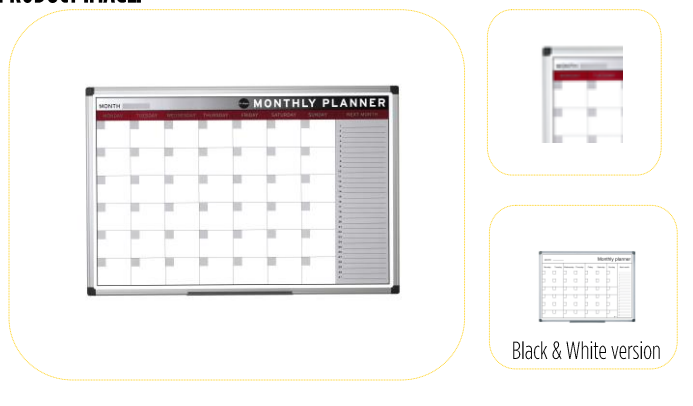
PRODUCT SHORT DESCRIPTION:

Versatile board to organize tasks during the month

FEATURES AND BENEFITS:

- A versatile planning tool that allows you to organize tasks during the coming month
- High quality drywipe magnetic surface
- Easy to write on and clean
- Supplied with marker pen, pen tray, magnets and wall mounting kit
- Available in five languages:
English, German, Spanish, French and Portuguese

PRODUCT IMAGE:



MARKETING COPY:

Organization is a prime need in every business or enterprise. Successful ventures depend on precise planning where both individual and team work are coordinated in effective ways. Bi-Office Planning Boards are excellent tools to always have schedules visible and in sight. Keeping important tasks on notice, organizing work-groups or just planning ahead is made practical and easy with our weekly, monthly or annual planners.

APPLICATION AND SALES PROPOSITION:

- Easy and simple tool to communicate and organize

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

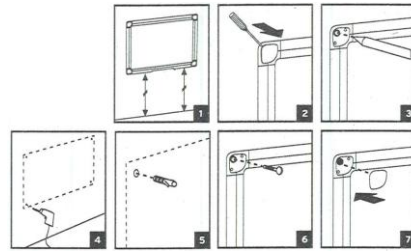
No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Grey Aluminium	Month Planner	600x450	730x470x22	1,52	2,08	GA0236170	---
Grey Aluminium	Month Planner	900x600	1030x620x25	2,93	3,91	GA0336170	---
Grey Aluminium	Month Planner Black & White	600x400	615x415x22	1,37	1,80	GA0140170	---
Grey Aluminium	Month Planner Black & White	900x600	1030x620x25	2,80	3,80	GA0340170	---

TECHNICAL DETAILS**COMPOSITION:**

- Aluminium frame
- Plastic corners with caps
- Wooden based core with magnetic surface
- 2 year warranty

**CERTIFICATION AND LEGISLATION:**

n/a

ILLUSTRATION:

n/a

SUGGESTED ADVERT:

Magnetic Month Planner

Versatile board to organize tasks during the month

- A versatile planning tool that allows you to organize tasks during the coming month
- High quality dry wipe magnetic surface
- Easy to write on and clean
- Supplied with marker pen, pen tray, magnets and wall mounting kit
- Available in five languages: English, German, Spanish, French and Portuguese



Black & White version

**WITHIN FAMILY:**

- Week Planner
- Four Month Planner
- Perpetual Year Planner
- Monthly/Week Planner
- Gridded Planner
- Year Planner
- Other planners also available

QR CODE:

Author: Sandra Faria

Approval: *Sandra Gomes Faria*Revision: 00
Date: 26-07-2013