

**Note:** The Distributor Alert Bulletin is a formal communication vehicle and should be considered confidential. This vehicle will be used to announce New Programs, Product Status, Policy Clarifications and other distributor related topics. Please route this communication to the appropriate personnel.

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We are writing to inform you about an important change regarding the name of one of our key products, GSM-20H10. Effective immediately, we will be transitioning from the name "DC Source Meter" to "Source Measure Unit."

The decision to change the product name has been driven by our commitment to upholding intellectual property rights and maintaining a strong sense of respect for other companies in our industry. While "DC Source Meter" is a general term used to describe a product combining a DC Power Source with a meter, it has come to our attention that another company believes this name is too similar to their trademark, "SourceMeter" (one word).

At GW Instek, we firmly believe in promoting fair competition and respecting the intellectual property rights of others. It is essential for us to maintain our own intellectual property rights while avoiding any actions that could potentially infringe upon the trademark rights of others. As a result, we have made the decision to change the name of our product to alleviate any confusion or potential trademark conflicts.

**Effective:** Immediately

**Marketing Support:**

**Cover letter of name change:** <https://bit.ly/3oYiN4s>

**Brochure:** <https://bit.ly/3Cm9Ogr>

**Image:** <https://bit.ly/3MRgaJm>