

PRODUCT NAME: Earth-It Flipchart Pad

PRODUCT SHORT DESCRIPTION:

A1 and Euro Earth-it flipchart pad

FEATURES AND BENEFITS:

- A1 and EURO Earth-it Recycled Flipchart Pad
- Contains over 95% post consumer recycled content
- 100% recycled paper
- Plain 55gr/m2 or 70gr/m2 paper
- Perforated for easy tear off
- A1 585x810mm punched with 2 standard holes
- Euro 650x980mm punched with 6 standard holes
- Easily fits all flipchart easels



MARKETING COPY:

Giving preference to recycled and recyclable materials in its manufacture, Bi-Office Earth-It! products combine fine quality with a responsive approach on the environmental issues our planet is now facing. In our pursuit for excellence we match our office and communication solutions with the highest standards in sustainable development.

APPLICATION AND SALES PROPOSITION:

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: conference centers, hotels, companies and organizations in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

RANGING TABLE:											
Frame/Colour:	Colour gr/m ² sheets:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:				
frameless	A1 plain white paper – 55gr/m ² – 20 sheets	585x810 – PACK 5	820x600x25	2,66	2,96	FL0111803					
frameless	A1 plain white paper – 55gr/m ² – 40 sheets	585x810 – PACK 5	820x600x30	5,26	5,56	FL0111801					
frameless	Euro plain white paper – 55gr/m ² – 20 sheets	650x980 – PACK 5	990x660x25	3,5	3,9	FL0311803					
frameless	Euro plain white paper – 55gr/m ² – 50 sheets	650x980 – PACK 5	990x660x35	8,76	9,16	FL0311802					
frameless	A1 plain white paper – 70gr/m ² – 20 sheets	585x810 – PACK 5	820x600x20	3,30	3,7	FL0125003					
frameless	A1 plain white paper – 70gr/m ² – 40 sheets	585x810 – PACK 5	820x600x30	6,5	5,9	FL0125001					

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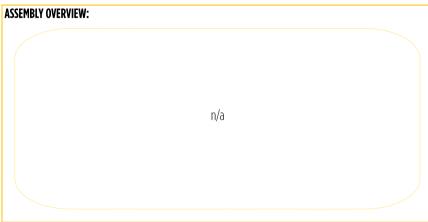
PRODUCT NAME: Earth-It Flipchart Pad

RANGING TABLE:											
Frame/Colour:	Colour gr/m² sheets:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:				
frameless	Euro plain white paper — 70gr/m 2 —20 sheets	650x980 – PACK 5	990x660x20	4,30	4,70	FL0325003					
frameless	Euro plain white paper – 70gr/m ² –50 sheets	650x980 – PACK 5	990x660x30	9,75	9,40	FL0325002					

TECHNICAL DETAILS

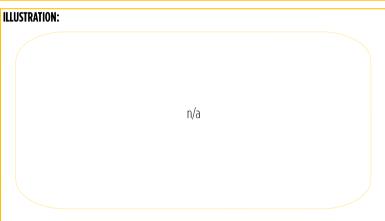
COMPOSITION:

- 80gr/m² recycled white paper
- Repositionable self-adhesive glue
- Cardboard holder



CERTIFICATION AND LEGISLATION:

n/a



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SUGGESTED ADVERT:

Earth-It Flipchart Pad

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WITHIN FAMILY:

- Tabletop self-stick flipchart pad
- Earth-it tabletop self-stick flipchart pad
- Self-stick flipchart pad
- Earth-it flipchart pad

QR CODE:



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Approval:

Am Olivin

Revision: 01Date: 19-08-2015

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