



THE FASTEST, MOST ADVANCED PORTABLE YET

THE M710

More Speed. Less Mess.

Print 76mm per second. Cut labels automatically.



One device. 100s of applications.

Print on the toughest label materials around.

Get more with these time-saving features:

- ▶ 76mm per second print speed
- ▶ Prints 4,500 labels on one charge
- ▶ Withstands 1.2m drops, blowing sand and dust
- ▶ Use keypad, your smartphone and the Express Label App or the software to print labels
- ▶ Prints text, barcodes, shapes and images
- ▶ Label saving, sharing and data imports



GET MORE DONE WITH:



LIGHTNING-FAST PRINT SPEEDS



SHOP-TO-FIELD FLEXIBILITY



MORE THAN 60 MATERIAL OPTIONS

THE M710



Print more labels
IN HALF THE TIME

Get the job done right on any jobsite

Optimise your performance with Brady materials



SMART ROLLS

- ▶ Get the job done with over 50 high-performance materials and 1300+ label options.



BULK ROLLS

- ▶ Save more - buy in bulk: more than 14 materials and 200+ label options.



CUSTOM OPTIONS



























- ▶ Have specific needs? Enjoy unlimited custom label options in 70+ different materials.



Enjoy a more premium labelling experience with optimised Brady Authentic materials

Authentic materials work seamlessly with Brady printers to produce enhanced performance and reliability you just don't get with materials from the others. We've got you covered with the widest range of colours, finishes and targeted applications in the industry. Get authentic. Get better with Brady.

Purpose-built materials for any application you need

A few M710 label materials you need to know about						
To view all available material options, visit bradyeurope.com/M710materials		Wire & cable	Datacom	Harsh environment	Component & equipment	Safety & facility
All-weather	All-Weather Vinyl Labels (B-595)					
Heat shrink	PermaSleeve® Heat-Shrink Labels (B-342)					
Wrap around	Self-Laminating Vinyl Wrap Around Labels (B-427)					
Multi purpose	Harsh Environment Multi-Purpose Polyester Labels (B-423)					
 Washdown resistant	ToughWash® Metal Detectable Washdown Resistant Labels (B-854)					
 BradyGrip®	BradyGrip Print-on-Hook Labels featuring VELCRO® Brand Hook (B-414)					
Low halide	Low-Halide Multi-Purpose Polyester Labels (B-569)					
Cold application	Cold Temperature Application Multi-Purpose Polyester Labels (B-549)					

 = Unique Brady material

▶ Learn more at bradyeurope.com/M710 or scan to watch the overview video



M710 Printer Specifications

Specifications	
Print Technology	Thermal Transfer
Print Resolution (dpi)	300
Print Speed (mm/sec)	76.20
Colour Capability	Monocolour
Continuous vs Die-cut Labels	Continuous and Die-cut
Max. Label Width (mm)	50.80
Max. Print Length (mm)	1016.00
Recommended Usage per Day	1000
Connectivity Options	Standalone Use USB Bluetooth on selected models WiFi on selected models
Phones & Tablets Supported	Android devices with Android OS 6+ iPhone with iOS 10+ Only applicable to WiFi and Bluetooth models.
Software Compatibility	Brady Workstation Express Labels App
Bar Code Type	QR Code Data Matrix Code 128 Code 39 EAN-8 EAN-13 Interleaved 2 of 5 UPC-A UPC-E More through software
Built-in Symbols	500+
Physical Properties	
Width x Height x Depth (mm)	240.03 x 345.20 x 116.75
Weight (kg)	2.45
On Screen Indicators	Battery Life Ribbon and label part number recognition Ribbon Remaining Supply Remaining
Cutter	Auto Cutter
Warranty	2 years
Drop Test	Resistant to 1.2 metre drops Sand & Dust



M710 Label Printer Kit

Article No.	Description
317810	M710 Label Printer QWERTY EU
317811	M710 Label Printer QWERTY EU with Wifi and BT
317812	M710 Label Printer QWERTY UK
317813	M710 Label Printer QWERTY UK with Wifi and BT
317829	M710 QWERTY EU + BWS SFID Suite
317830	M710 QWERTY EU Wifi, BT + BWS SFID Suite
317831	M710 QWERTY UK + BWS SFID Suite
317832	M710 QWERTY UK Wifi, BT + BWS SFID Suite
317821	M710 QWERTY EU + BWS PWID Suite
317822	M710 QWERTY EU Wifi, BT + BWS PWID Suite
317823	M710 QWERTY UK + BWS PWID Suite
317824	M710 QWERTY UK Wifi, BT + BWS PWID Suite
317834	M710 Qwerty US Label Printer
317835	M710 Qwerty US Label Printer with Wifi and BT
317814	M710 Label Printer AZERTY
317815	M710 Label Printer AZERTY, Wifi, BT
317818	M710 AZERTY EU + BWS PWID Suite
317819	M710 AZERTY EU Wifi, BT + BWS PWID Suite
317826	MP71 AZERTY EU + BWS SFID Suite
317827	M710 AZERTY EU Wifi, BT + BWS SFID Suite
317816	M710 Label Printer QWERTZ with Wifi and BT
317825	M710 QWERTZ EU Wifi, BT + BWS PWID Suite
317833	M710 QWERTZ EU Wifi, BT + BWS SFID Suite
317817	M710 Label Printer Cyrillic with Wifi and BT
317820	M710 CYRILLIC EU Wifi, BT + BWS PWID Suite
317828	M710 CYRILLIC Wifi, BT + BWS SFID Suite

This printer ships in a hard case holding a USB cable, a quick start guide, a product USB (with product info and Windows driver), a Li-ION Rechargeable Battery, an AC Adapter, a Brady Workstation Design Software, a Media Adapter, a roll of M7C-1000-595-WT and an M7-R6000 ribbon.

Accessories

Article No.	Description
175664	Hard Case M710 Label Printer
175665	USB-C to USB Type A Cord
175673	Rechargeable Lithium-ion Battery for M610/M710 printer
175674	Rechargeable NiMH Battery for M610/M710 printers
114886	Cleaning Kit
147998	Media Adaptor for high-end portable printer
150619	Protective softbag for portable printers

