QUALITY REPLACEMENT LAMPS

The Ultimate Upgrade™ **Move Up To** Xenon! **Up To 100%** Brighter¹

Mag-num Star® Xenon lamps are now available for C & D Cell genuine Mag-Lite® flashlights. Upgrade today and experience the next generation in Mag® lamp technology.

Replacement Lamp

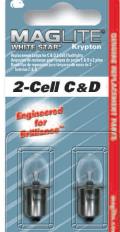




¹ Measured against prior-generation (Krypton) Mag-num Star® lamps, peak beam candlepower ("PBC") of new (as of early 2003) Xenon Mag-num Star® lamp ranged from 100% higher for 2D-cell lamp to 27% higher for 6D-cell lamp, average PBC increase across the range of lamps (2D-cell through 6D-cell) being 59%. All performance figures are approximate. Actual performance can very due to manufacturing variations in flashlights, lamps, and/or batteries.

Krypton * Mag-Lite® C and D-Cell Flashlight White Star® Krypton C and D-Cell





Maglite® C & D Cell

White Star® **Replacement Lamps** Now Up To 69% Brighter²

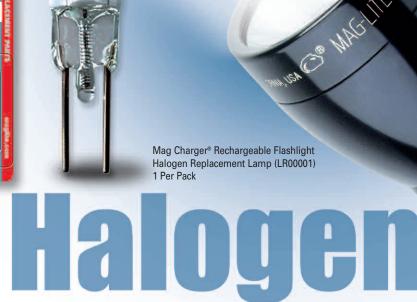
White Star® Krypton lamps are installed as "original equipment" on all C & D cell genuine Mag-Lite® flashlights.

Measured against prior-generation White Star® lamps, peak beam candlepower ("PBC") of new (as of early 2003) White Star® lamp ranged from 69% higher for 3D-cell lamp to 20% higher for 2C-cell lamp, average PBC increase across the range of lamps (2-cell through 6-cell) being 48%. All performance figures are approximate. Actual performance can very due to manufacturing variations in flashlights, lamps, and/or batteries.









Better, Brighter, **Next-Generation** Halogen Lamp³

The improved Mag-Lite® Halogen lamps now come as standard "factory equipment" on the Mag Charger® Rechargeable Flashlight System and are available separately.

Miniature

High Intensity

Mini Maglite® AA, Mini Maglite® AAA, and Solitaire® Flashlights



Mini Maglite® AA Flashlights 2-Cell AA Replacement Lamp (LM2A001) 2 Per Pack



MAGLITE 2-Cell AAA



Mini Maglite® AAA Flashlights 2-Cell AAA Replacement Lamp (LM3A001) 2 Per Pack



Solitaire® Flashlight 1-Cell AAA Replacement Lamp (LK3A001) 2 Per Pack



MAGLITE

³ Compared to prior generation lamp, introduced in early 2002. The newest-generation lamp was found in June 2005 tests to produce a 25% increase in peak beam candlepower when installed in a Mag Charger® flashlight. All performance figures are approximate. Actual performance can vary due to manufacturing variations in flashlights, lamps and batteries