

PRODUCT NAME: Economic Tripod Easel - Choice Series

PRODUCT SHORT DESCRIPTION:

Magnetic easel with plastic frame and adjustable paper holder

FEATURES AND BENEFITS:

- Choice Series:
 - o smart and economical solution for regular use
- Portable easel with choice of size and magnetic or non-magnetic surface
- Magnetic easel plastic frame with or without adjustable paper holder & extensible arms
- Easy to assemble and height adjustable (1,15 1,95meters)
- Adjustable flip pad clamp, for use with any flipchart pad
- Suitable for A1 and Euro size
- Handy and lightweight
- Full lenght pen-tray
- Choice of black or grey plastic frame

MARKETING COPY:

Adding portability to efficiency we came up with state of the art easels for professional presentations. From the most sophisticated to the simplest solutions, Bi-Office quality guarantees convenience and versatility in all its transportable presentation boards. Dynamic enterprises can boost efficiency and manage space according to the needs of the moment. Our ceramic steel surfaces are both lightweight and extremely resilient, producing hardly any ghosting and being very easy to clean. The possibility to use our magnetic accessories and flipchart pads assures excellent results in combining different methods to make communication more efficient.

APPLICATION AND SALES PROPOSITION:

ADDITIONAL NOTES:

Smart and economical solution for regular use

PRODUCT IMAGE:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: conference centers, hotels, companies and organizations in general

PROMOTIONAL TIPS:

TARGET MARKET:

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

RANGING TABLE:										
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:			
CHOICE SERIES										
Black Plastic	Melamine	600x850 (A1)	1100x775x95	7,00	9,50	EA4600475				
Black Plastic	Lacquered steel	600x850 (A1)	1100x775x95	7,10	9,60	EA4606475				
Grey Plastic	Melamine	600x850 (A1)	1100x775x95	7,00	9,50	EA4600315				
Grey Plastic	Lacquered steel	600x850 (A1)	1100x775x95	7,10	9,60	EA4606315				
Black Plastic	Melamine	700x1000 (Euro)	1215x880x95	7,40	9,90	EA2300475				
Black Plastic	Lacquered steel	700x1000 (Euro)	1215x880x95	7,60	10,10	EA2306475				





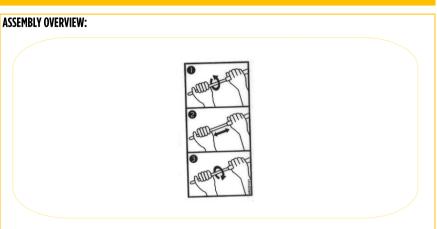
PRODUCT NAME: Economic Tripod Easel - Choice Series

RANGING TABLE:											
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:				
Grey Plastic	Melamine	700x1000 (Euro)	1215x880x95	7,40	9,90	EA2300315					
Grey Plastic	Lacquered steel	700x1000 (Euro)	1215x880x95	7,40	9,90	EA2306315					

TECHNICAL DETAILS

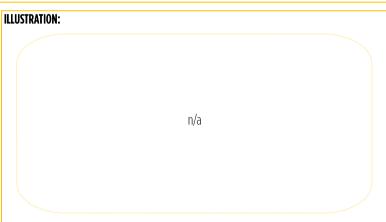
COMPOSITION:

- Plastic frame
- Wooden based core with lacquered steel or melamine surface
- 2 year warranty (surface)



CERTIFICATION AND LEGISLATION:

n/a





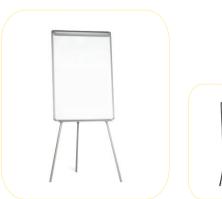
PRODUCT NAME: Economic Tripod Easel - Choice Series

SUGGESTED ADVERT:

Economic Tripod Easel - Choice Series

Magnetic easel with plastic frame and adjustable paper holder

- Choice Series:
 - o smart and economical solution for regular use
- Portable easel with choice of size and magnetic or non-magnetic surface
- Magnetic easel plastic frame with or without adjustable paper holder & extensible arms
- Easy to assemble and height adjustable (1,15 1,95meters)
- Adjustable flip pad clamp, for use with any flipchart pad
- Suitable for A1 and Euro size
- Handy and lightweight
- Full lenght pen-tray
- Choice of black or grey plastic frame





WITHIN FAMILY:

- Easy Tripod Easel
- Frameless Classic Easel
- Classic A Easel

QR CODE:



Author: Ana Oliveira

Approval:

Am Olinia

Revision: 01 Date: 07-03-2016

52-IM-01 Revisão 01





