

PRODUCT SHORT DESCRIPTION:

Bi-Office Lightweight Magnetic Eraser

FEATURES AND BENEFITS:

- Extremely light magnetic eraser, sticks to magnetic white boards
- Washable, efficient and cost-effective

PRODUCT IMAGE:



MARKETING COPY:

In order to maximize the usage of Bi-Office boards, our team keeps coming up with new daring ideas for smart accessories that add up new functionality to the already useful tools we produce. Both practical and modern looking, Bi-Office accessories are cornerstones in the usage of our memo and notice boards, increasing their versatility and durability.

APPLICATION AND SALES PROPOSITION:

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors
 END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering other accessories.

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Lightweight Magnetic Eraser	-	105x55x23	225x118x155 Pack 24	1.20	1.28	AA0105	-

TECHNICAL DETAILS**COMPOSITION:**

- Extremely light magnetic eraser
- Washable

ASSEMBLY OVERVIEW:

n/a

CERTIFICATION AND LEGISLATION:

n/a

ILUSTRATION:

n/a

SUGGESTED ADVERT:**Lightweight Magnetic Eraser****Bi-Office Lightweight Magnetic Eraser**

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**WITHIN FAMILY:**

- White Marker
- Glass Ink Markers
- Whiteboard Cleaner

QR CODE:

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