THE DURABILITY YOUR WORK DEMANDS

THE M610

Portable just got more powerful
Get the job done right! In the facility or in the field.

Save and store labels on board
with the widest range of data entry options.

Get more with these time-saving features:

- ► 50.8mm per second print speed
- ► Enhanced Gen3 li-ion battery
- ► Store and import data files from USB-thumb drive
- ► Import and save files, lists and graphics
- ► Design and print labels using the keypad, the mobile app or the desktop software
- ► Prints text, barcodes, shapes and images

DO MORE WITH
ENHANCED CAPABILITIES

1.8m DROP MILITARY STANDARD SHOCK RESISTANCE

PRINT 4,500 LABELS ON A FULL CHARGE

WIDER (-18˚ to 46˚C) OPERATING TEMP. RANGE

THE M610 ▷ Better performance DURABLE TO THE CORE

Get the job done right on any jobsite

Optimise your performance with Brady materials

SMALL ROLLS
▶ Get the job done with over 50 high-performance materials and 800+ label options.

BULK ROLLS
▶ Save more - buy in bulk: more than 14 materials and 150+ label options.

CUSTOM OPTIONS
▶ Have specific needs? Enjoy unlimited custom label options in 70+ different materials.

Enjoy a more premium labelling experience with optimised Brady Authentic materials

Authentic materials work seamlessly with Brady printers to produce enhanced performance and reliability you just don't get with materials from the others. We've got you covered with the widest range of colours, finishes and targeted applications in the industry. Get authentic. Get better with Brady.

Purpose-built materials for any application you need

A few M610 label materials you need to know about

To view all available material options, visit **bradyeurope.com/M610materials**

Material		Wire & cable	Datacom	Harsh environment	Component & equipment	Safety & facility
Wrap around	Self-Laminating Vinyl Wrap Around Labels (B-427)	■	■	■		
Heat shrink	PermaSleeve® Heat-Shrink Labels (B-342)	■		■		
Multi-purpose	Aggressive Adhesive Multi-Purpose Nylon Labels (B-499)	■	■		■	■
Repositionable	Repositionable Multi-Purpose Vinyl Cloth Labels (B-498)	■	■		■	
QuickFlag™	Ultra Aggressive Adhesive Multi-Purpose Polyester Labels (B-483)	■	■			
Electrostatic dissipative	Electrostatic Dissipative (ESD) Polyimide Labels (B-717)				■	
Cable tag	Zero halogen cable markers (B-7643)	■	■	■		
Tamper evident	VOID Pattern Tamper Evident Polyester Labels (B-7546)				■	■

= Unique Brady material

M610 Printer Specifications

Specifications	
Print Technology	Thermal Transfer
Print Resolution (dpi)	300
Print Speed (mm/sec)	50.80
Colour Capability	Monocolour
Continuous vs Die-cut Labels	Continuous and Die-cut
Max. Label Width (mm)	50.80
Max. Print Length (mm)	1016.00
Recommended Usage per Day	750
Connectivity Options	USB Standalone Bluetooth on selected models
Software Compatibility	Brady Workstation Express Labels App
Phones & Tablets Supported	Android devices with Android OS 5+ iPhone 5S or newer with iOS 10+
Bar Code Type	QR Code Data Matrix Code 128 Code 39 Interleaved 2 of 5 UPC-A UPC-E EAN-13 More through Brady Workstation
Built-in Symbols	480
Physical Properties	
Width x Height x Depth (mm)	107.19 x 328.42 x 106.42
Weight (kg)	1.41
On Screen Indicators	Battery Life Ribbon and label part number recognition Ribbon Remaining Supply Remaining
Cutter	Manual cut
Warranty	2 years
Drop Test	Resistant to 1.8m drops Resistant to military-grade shocks (MIL-STD-810G)

M610 Label Printer Kit

Article No.	Description
317790	M610 Label Printer - QWERTY UK
317791	M610 Label Printer - QWERTY UK with bluetooth
317792	M610 Label Printer - AZERTY
317793	M610 Label Printer - AZERTY with bluetooth
317794	M610 Label Printer - QWERTY US
317795	M610 Label Printer - QWERTZ with bluetooth
317796	M610 Label Printer - QWERTY US with bluetooth
317797	M610 Label Printer - QWERTY EU
317798	M610 Label Printer - QWERTY EU with bluetooth
317799	M610 Label Printer - CYRILLIC with bluetooth
317800	M610 Label Printer - AZERTY with bluetooth and Brady Workstation PWID Suite
317801	M610 Label Printer - AZERTY with Brady Workstation PWID Suite
317802	M610 Label Printer - CYRILLIC with bluetooth and Brady Workstation PWID Suite
317803	M610 Label Printer - QWERTY EU with bluetooth and Brady Workstation PWID Suite
317804	M610 Label Printer - QWERTY EU with Brady Workstation PWID Suite
317805	M610 Label Printer - QWERTY UK with bluetooth and Brady Workstation PWID Suite
317806	M610 Label Printer - QWERTY UK with Brady Workstation PWID Suite
317807	M610 Label Printer - QWERTY US with bluetooth and Brady Workstation PWID Suite
317808	M610 Label Printer - QWERTY US with Brady Workstation PWID Suite
317809	M610 Label Printer - QWERTZ EU with bluetooth and Brady Workstation PWID Suite

This printer ships in a hard case holding a USB cable, a quick start guide, a Li-ION Rechargeable Battery, an AC Adapter, a product USB (with product info and Windows driver), a Brady Workstation Design Software, a roll of M6-11-427 and an M61-R4310 ribbon.

Accessories

Article No.	Description
018556	Printer cleaning kit
150618	Protective softbag for portable printers
175671	Hard Case for M610 Label Printer
175672	Magnet for M610 Label Printer
175673	Rechargeable Lithium-ion Battery for M610/M710 printer
175674	Rechargeable NiMH Battery for M610/M710 printers

▶ **Learn more at bradyeurope.com/M610 or scan to watch the overview video**