

PRODUCT NAME: Easy Tripod Easel - Choice Series

RODUCT SHORT DESCRIPTION:

Easel with aluminium frame and adjustable paper holder

FEATURES AND BENEFITS:

- Choice Series:
 - smart and economical solution for regular use
- Highly portable easel with choice of size and magnetic or non-magnetic surface
- Easy to assemble and adjustable height
- Adjustable flip pad clamp, for use with any flipchart pad
- Model available with 2 magnetic extension bars that allow you to present up to 3 sheets of paper
- Full lenght pen-tray
- Lightweight aluminium frame
- Professional use



MARKETING COPY:

Adding portability to efficiency we came up with state of the art easels for professional presentations. From the most sophisticated to the simplest solutions, Bi-Office quality guarantees convenience and versatility in all its transportable presentation boards. Dynamic enterprises can boost efficiency and manage space according to the needs of the moment. Our ceramic steel surfaces are both lightweight and extremely resilient, producing hardly any ghosting and being very easy to clean. The possibility to use our magnetic accessories and flipchart pads assures excellent results in combining different methods to make communication more efficient.

APPLICATION AND SALES PROPOSITION:

- Enlarge your presentation space with a smart and economical solution for regular use
- Combine magnetic and paper pads

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:										
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:			
CHOICE SERIES										
Aluminium frame	Lacquered steel	A1 [600x850]	1100x775x95	7,00	9,50	EA4606045				
Aluminium frame	Lacquered steel	Euro [700x1000]	1215x880x95	7,50	10.00	EA2306045				
Aluminium frame w/ arms	Lacquered steel	A1 [600x850]	1100x775x95	7,10	9,60	EA4606046				
Aluminium frame w/ arms	Lacquered steel	Euro [700x1000]	1215x880x95	7,60	10,10	EA2306046				
Aluminium frame	Melamine	A1 [600x850]	1100x775x95	7,00	9,50	EA4600045				
Aluminium frame	Melamine	Euro [700x1000]	1215x880x95	7,40	9,90	EA2300045				





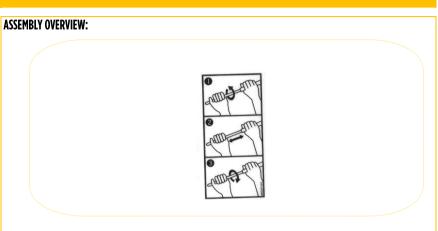
PRODUCT NAME: Easy Tripod Easel - Choice Series

RANGING TABLE:										
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:			
Aluminium frame w/ arms	Melamine	A1 [600x850]	1100x775x95	7,10	9,60	EA4600046				
Aluminium frame w/ arms	Melamine	Euro [700x1000]	1215x880x95	7,50	10,00	EA2300046				
Black Aluminium frame	Melamine	Euro [700x1000]	1215x880x95	7,40	9,90	EA2301475				

TECHNICAL DETAILS

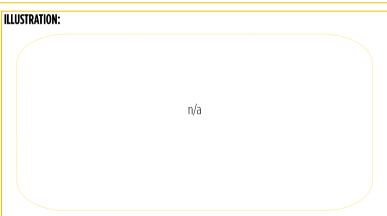
COMPOSITION:

- Aluminium slim frame
- Melamine or Lacquered steel surface
- Wooden based core
- Full length pen tray
- 2 year warranty



CERTIFICATION AND LEGISLATION:

n/a



52-IM-01 Revisão 01









PRODUCT NAME: Easy Tripod Easel - Choice Series

SUGGESTED ADVERT:

Easy Tripod Easel - Choice Series

Easel with aluminium frame and adjustable paper holder

- Choice Series:
 - o smart and economical solution for regular use
- Highly portable easel with choice of size and magnetic or non-magnetic surface
- Easy to assemble and adjustable height
- Adjustable flip pad clamp, for use with any flipchart pad
- Model available with 2 magnetic extension bars that allow you to present up to 3 sheets of paper
- Full lenght pen-tray
- Lightweight aluminium frame
- Professional use



WITHIN FAMILY:

- Economic Tripod Easel
- Frameless Classic Easel
- Classic A Easel

QR CODE:



Author: Ana Oliveira

Approval:

Ama Olinina

Revision: 01Date: 19-06-2015

52-IM-01 Revisão 01





